
FASHION FILE

Compliments of . . . 7TH AVENUE BOUTIQUE

Spring/Summer 2005

Brights, Whites and Metallics

Break out your prettiest looks this spring! Skirts in brights like coral, turquoise and white, chunky necklaces, metallic bags, shoes and wedges are a few of the best looks for spring.

The Big Skirt

Knee-length or a bit longer, the full skirt makes the biggest impact this season as proportions change to include lots of volume on bottom.

Why we like it: Because it's fun and it's something most of us don't already own.

Wear with: Shrugs, fitted cardigans or boxy jackets. The top should be either slimmer than the bottom or balanced with a boxy, cropped shape to show off the waist for an hourglass look.

The Topper

Jackets and knit layers are still great for spring. A few favorite looks:

- **The little sweater:** Dance sweaters (long-sleeve, tie front tops) and shrugs are a cute addition over basic knits and mix with everything from denim to skirts. Cardigans -- embellished with sequins -- look fresh again for spring.

- **The cropped jacket:** A great new boxy shape that makes your waist look small and pairs well with pants or fuller skirts.



- **The blazer:** Fitted blazers -- above the hip -- look best.

Why we like it: Smaller sweaters and belted or shrunken jackets keep the layered look from being bulky.

Wear with: Jeans and metallic sandals; pair an embellished cardigan with a full skirt. Experiment with proportion, layers and colors.

Brights and White

Turquoise is the "It" color of the season as both an accessory (necklaces, earrings) and head-to-toe hue. Coral, lime and lemon are citrusy hits that add tons of punch to warm weather clothing.

Why we love it: A pop of color mixes well with neutrals: pair coral with khaki, turquoise with chocolate and white with denim.

Wear with: Bright accessories are the easiest way to add a pretty splash of turquoise or coral. Chunky necklaces, funky flats, even a brightly colored handbag are all great new accents.

Flats and Wedges

Shoes go to extremes this season. The wedge gets the most fashionista buzz for its fun factor. Funky touches, wild colors and sheer wearability (great with jeans, crops, skirts) make the wedge the must-have shoe shape this spring.

At the other end, flat shoes in sandals, ballerina shapes and moccasins are cute and



practical for spring.

Why we like them: Flats and wedges are more comfortable to wear than strappy sandals.

Wear with: Flats with cropped pants or the new, big skirt. Wedges are funky with jeans, tiered skirts.



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promotions! We also have a New Arrivals e-mail list for our cyber-savvy customers!

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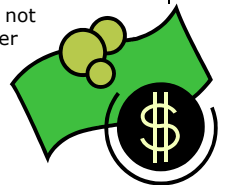
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Get in Good with the Gals!

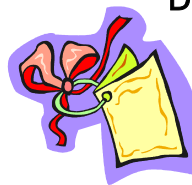
Get to know the staff...Hilary, Gena, Carol and Helen are GREAT! They know just where to find things and they are always there to help. Ask them about your account, ask them to help match up an outfit, ask them anything you like! These ladies are in-the-know! 7th Avenue even has a WISH LIST, so if you're looking for something special they can let you know when it comes in!



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7TH AVENUE BOUTIQUE

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Store Hours

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