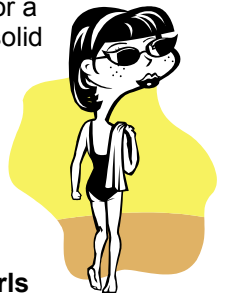

FASHION FILE

Compliments of . . . 7TH AVENUE BOUTIQUE

Spring/Summer 2006

This spring and summer catch the wave with the latest styles and trends. Here are just a few our favorites:

- **ANYTHING WHITE** This year white is everywhere and makes a statement, especially when combined with darks. A white jacket worn with a black silk top and slacks can lighten you up for spring even if the temperature stays cool. **Over-sized white leather bags** are the rage so add some signature white accents now!
- **STACKED HEELS** Chunky, stacked wooden heels are the rage this season, especially when worn with skirts and dresses. Chunky heels look well balanced on t-strap sandals as well as peep and round-toe pumps. They fit the bill with everything from soft, feminine lace-trimmed skirts and dresses to sturdier denim and khaki looks. **Wedge heels and ballet flats** continue to be popular too!
- **GAUCHO PANTS** Gaucho pants are making the most waves this season. These wide-bottom, mid-calf pants resemble a split skirt and are very versatile. They can be dressed up with shrunken jackets, long beads and round-toe pumps. If you have an eye for balance and proportion, **go for gauchos!**
- **DRESSES – A SIMPLE APPROACH** Whether you are looking for something new to wear to the office or just to simplify your everyday look for warm weather, dresses fit the bill. Slip a **short jacket or lace cardigan** over a flirty, mid-calf length dress to get the season's hottest proportion. Woven belts, a few long beaded necklaces or a strong bracelet at your wrist can add signature style to **shirt and safari-inspired dresses**.
- **LILAC – THE NEW NEUTRAL** Pastels make a comeback with lilac being hailed the new neutral. Ground it with navy, brown and olive garments and accessories early in the season. Keep it soft **with whites and creams** once warmer weather hits. No matter what you do, just wear it!
- **LACE ACCENTS** Lace is everywhere this season. It goes hand in hand with three other strong spring trends — **crocheted items, flirty skirts and tailored denim**. Lace camisoles are the perfect layering piece, and lace trim on skirts, eveningwear, shoes and bags allows you to celebrate the romantic mood of the moment.
- **MUTED METALLICS** Metallic shoes, bags and belts are a great way to lighten up your style for spring and summer. They are **the perfect companion for your whites and brights** and work as well in the day as they do at night. This season, metallic accessories are hot!
- **ACCESSORIES – BOLD & BEAUTIFUL** Placing a strong, woven belt around the waist of an eyelet lace dress or a lightweight, floral skirt with a solid stacked heel sandal provides an interesting contrast that works well this spring. **Over-sized bags** make a trendy statement and long, layered necklaces that combine everything from **beads, wood, lace and pearls** are very on trend with suits and separates. Finish updating your spring accessories with oversized, **aviator sunglasses** and you'll really have it made in the shade this season!



SHOPPING SUCCESS AT 7TH AVENUE

If you want the best brands and the latest styles at the best prices, you're at the right place! You will always find something unique that won't be found at the mall! And don't worry about showing up somewhere in Aunt Alice's sweater...no manufacturer ever made just one of anything!

Buy It When You See It

Found something you like? You better grab it because things don't hang around for long at 7th Avenue. Most items are one-of-a-kind finds, so when they're gone, they're gone forever...don't let the next one get away!

Shop Often

7th Avenue processes about 300 items every week! You don't want to miss all the wonderful finds.



Check out the **NEW ARRIVALS** rack first for a quick glance at the latest new fashions. But don't forget to check the rest of the store, too.

You never know what hidden treasures you may discover!

Get in Good with the Gals!

Get to know the staff . . . Hilary, Shannon, Sabrena and Angela are GREAT! They know just where to find things and they are always there to help. Ask them about your account, ask them to help match up an outfit, ask them anything you like! These ladies are in-the-know! 7th Avenue even has a WISH LIST, so if you're looking for something special they can let you know when it comes in!



Be An INSIDER!

Get on the preferred customer list at 7th Avenue and you'll receive newsletters and postcards about all the great upcoming promotions! We also have a New Arrivals e-mail list for our cyber-savvy customers!

Be Flexible

Don't limit yourself by looking for a specific item or you might miss a great buy. Check out all the sizes! Different brands are cut differently. And remember, better quality is often cut more generously. And perhaps it might have been mis-sized originally.

FIVE IMPORTANT TIPS FOR WOMEN . . .

It is important that a man helps you around the house and has a job.

It is important that a man makes you laugh.

It is important to find a man you can count on and doesn't lie to you.

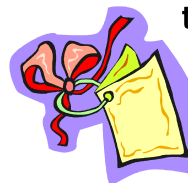
It is important that a man loves you and spoils you.

It is important that these four men don't know each other.



ENTER TO WIN

Visit 7th Avenue and enter to win one of three \$50 Gift Certificates every time you make a purchase throughout the month of May. Enter soon and enter often. Draw ends May 31st.



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Store Hours

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Saturday: 10 - 5

Sunday: 12 - 5

