
SWING INTO SPRING 2007

Compliments of . . . 7TH AVENUE BOUTIQUE

TOP PICKS FOR SPRING 2007

Although some days still feel like winter in Nova Scotia, spring is on its way! Here are 7th Avenue's top spring picks to help you celebrate the season with style.

NAUTICAL STYLES. Fresh and easy to coordinate in the warmer months are red, white and blue. Add some punch to your nautical wardrobe by adding these colours.

BLACK AND WHITE CONTRASTS. Pair black with white to create a sleek contrast that is always in style this time of year. Bold white and black floral and geometric prints on skirts, dresses and tops are very popular right now and are flattering on a variety of figure types and ages. Load up on black and white separates and accessories for travel. It's a great way to get many looks from minimal pieces for both day and evening.

IT'S A WRAP!

This season the stand out style in dresses is the wrap! The diagonal line created by the wrap is slimming on most figures as it crosses the body in a flattering way. Wraps with a tie at the waist also allow you to manipulate the fit. Wearing a camisole underneath a wrap can also help keep things "under wraps" should you need a little extra coverage through the bust.



LET IT SHINE WITH PATENT LEATHER.

This high-gloss, waterproof material is most commonly used for shoes, however, it is showing up in other accessories this season. Over-sized white patent totes replace heavier black leather bags for the fashion-conscious crowd. Red patent peek-a-boo flats are being shown with black and white Capri pants, and an over-sized patent leather belt



is also a great way to create waist interest over long summer cardigan sweaters and tunics.

LONG AND WIDE. For those who haven't embraced the skinny leg look (which consists of about 95% of the female population), wide leg pants have emerged once again as a major trend. Pair these pants with cropped jackets or other short tops to create another popular silhouette this season.

EMPIRE WAIST DRESSES. This signature style shows up just below the bust on tops and dresses this season in new and interesting ways. Think mini, voluminous, baby-doll dresses that are girlish and sweet, and hip low-cut tops with plenty of embellishments such as ruffles, bows and lace that dress up jeans and other casual bottoms.



PEEK-A-BOO PUMPS

AND FLATS. Whether for work or play, peek-a-boo pumps and flats can help you lighten your look without being too over exposed. Part sandal (you can see some of your toes) and part traditional shoe (they offer a full backing for comfort and support), they work with every heel height from stilettos to kitten heels to wedges and flats.



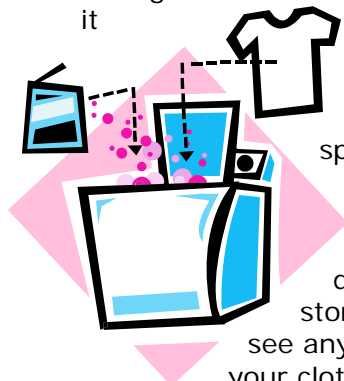
CIRCLES AND DOTS. Polka dots of all sizes and shapes are another favorite this spring. Pair them with sophisticated items to balance the look. An easy way to use the circle craze of the moment is to wear a simple round pendant at your neck.

STORING LAST SEASON'S CLOTHES

SORT YOUR STUFF. Wardrobe storage time is great for deciding what stays and what goes. Are there pieces you didn't wear this past season – and KNOW you won't wear ever again? While it can be hard to let go of fashions you love, just think how much easier it will be to find the perfect outfit if you don't have to rifle through items that are not working for you anymore.



CLEAN UP YOUR ACT. Launder your clothes before you store them. Depending on a garment's care instructions, either wash it



yourself or send it off to the cleaners.

Perfume, perspiration and, yes, even that tiny splash of mojito you got on your shirt at last weekend's party all leave traces that can darken noticeably during storage, even if you can't see any stains now. Washing your clothes will also help keep fabric-eating bugs at bay.

STORE IT SAFELY. Plastic bins with lids that snap closed provide additional protection for clothes. They can usually be tucked away neatly at the bottom of your closet or under your bed – anywhere dark and dry. Toss a few cedar balls or a sachet of lavender inside to help prevent moth damage.

WRAP IT UP. Garments that have beaded details or sequined appliqués should be wrapped in tissue paper before being folded and put into storage. This will prevent them from snagging other items and damaging them.

PLAN AHEAD. Putting too many clothes into one storage bin can lead to excess creasing – which means re-pressing the items when you pull them out in the fall. Puffed-sleeve tops, balloon skirts and delicately structured clothes should be placed at the top of the box so they don't get crushed under the weight of the other pieces.

BELTS ARE BACK!

Belts are huge this spring and summer! Wear them wrapped around sweaters, jackets, blazers, jeans and whatever else you happen to be wearing. They're fun and they really punch up an outfit!

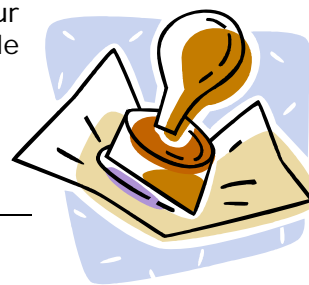


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Present this card on your next visit and receive double stamps for every \$25 spent.

HURRY IN. OFFER EXPIRES MAY 15, 2007!



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